



## TOOLS | BUSINESS MODEL based MANAGEMENT | BMM-ALDEHYDE MBS®

Within Executive Mentoring, we propose our distinctive Business Model based Management, BMM-ALDEHYDE MBS®, our exclusive approach to leading teams and projects that ensures completeness of complex, sustainable, and people-oriented solutions which are to be implemented.

A Business Model designs a concept of the market multidimensional reality, putting the people's perspective in the center of the whole sight. If introduced and employed within Executives' management processes, it assures an absolute devotion to the customer, employees, and an automatic alignment between the company and customer value creation.

With our support, Executives reflect on leadership through creative, analytical, decision-making, and execution iterative path, which, starting from the understanding and interpretation of the needs and expectations of the stakeholder system, actual or envisaged, arrives at identifying the strategic guidelines of the team/company and the distinctive methods for their implementation.

